



EVENPa 2025

3rd Exhibition, business linkage and
round table meetings of Patagonia.

SPONSORS

ORGANIZA



**CIMA
PATAGONIA**

CHAMBER OF INDUSTRY AND
FOREIGN TRADE OF PUERTO
MADRYN AND THE PATAGONIA
REGION

**24 April
25 2025
26**

CIMA PATAGONIA
Property /
Technological Park
of Puerto Madryn

**Puerto Madryn,
Chubut, Patagonia
Argentina**

www.evenpa.org





EVENPa 2025 is an event aimed at companies and SMEs that will once again bring together in Puerto Madryn the largest number of meetings between the supply and demand for products and services from key sectors such as oil, aluminum, gas, mining, metalworking, engineering, civil works, renewable energy, naval / shipbuilding, fishing, and tourism.

After the success of the inaugural edition of EVENPa, which exceeded all initial expectations and projections, we are launching the 2025 edition of the most important multisectoral meeting in Patagonia. We will invite more local, national, and international companies, add new attractions, promote more meetings, foster better contacts, and encourage the generation of new businesses.

Format:

- > **Event:** Business Round, content, and exhibition
- > **Frequency:** Biennial
- > **Brand-Product:** EVENPa 2025, Exhibition and Business Networking Event of Patagonia
- > **Editions:** Third Edition
- > **Date:** April 24, 25, and 26, 2025
- > **Hours:** 11 AM to 8 PM
- > **Location:** CIMA PATAGONIA site + Technological Park of Puerto Madryn, Chubut
- > **Attendees:** 2,000
- > **Auditorium:** 2 x 25 people
- > **Exhibitors:** 100 sponsors (projection)
- > **Official Media:** CIMA website and social media, Madryn TV, and others

Objective of the Format:

To create a space that facilitates the necessary conditions for a genuine environment of collaboration between the industrial business sector and SMEs, generating real and valuable business opportunities.

Exhibitor Profile:

Companies, SMEs, and suppliers of goods and services will gain unparalleled exposure for their brand at EVENPa 2025 in front of a significant number of entrepreneurs, executives, and decision-makers who will visit the exhibition. This event will provide an opportunity to personally present, showcase, and sell all their products and/or services to these highly qualified potential clients. EVENPa 2025 will once again be part of a new experience in business networking and the generation of business!

Visitor Profile:

Middle and senior-level executives, representatives of leading companies, professional buyers, SMEs, suppliers, supply chain managers, buying committee members, decision-makers, end

users, entrepreneurs, executives, professionals, technicians, operators, owners, presidents, directors, managers, and heads from the entire supply industry in general, focusing on sectors linked to the region: industrial, mining, oil, fishing, and aluminum.

Activities:

A schedule of activities will be developed, including business networking rounds, seminars, training sessions, and workshops with prominent local and international personalities, distributed across two auditoriums within the CIMA PATAGONIA venue. The facilities will include four exhibition pavilions with company stands, two auditoriums, a business chamber, and an outdoor machinery park.

Promotion, Media, and Advertising: We will have massive support from regional and specialized media, along with complete coverage on our own platforms: the EVENPa.org and Cimapatagonia.org websites.

Integrated Organization: CIMA PATAGONIA - Chamber of Industry and Foreign Trade of Puerto Madryn and the Patagonia Region
(+54 11) 5142 6834 evenpapatagonia@gmail.com



CIMA PATAGONIA

CHAMBER OF INDUSTRY AND FOREIGN TRADE OF
PUERTO MADRYN AND THE PATAGONIA REGION

Master sponsor

EVENPa
2025

EVERYTHING LISTED FOR

U\$14.000

A booth with the following features:

- ◆ 16 meters
- ◆ Paneling
- ◆ Basic lighting spot
- ◆ Access to electricity, according to the official event regulations

The presence of your company's logo in:

- ◆ The entrance sign to the event
- ◆ The welcome banners at the entrance / Opening and closing ceremonies / Auditoriums
- ◆ The accreditation area sign
- ◆ Internal signage
- ◆ The centerpieces of the Business Rounds
- ◆ Event folders and printed materials distributed during the event
- ◆ The social media profile of EVENPa2025
- ◆ All communications from EVENPa2025 (Advertising)
- ◆ The press backdrop
- ◆ Footer of the EVENPa2025 email
- ◆ The event's website (available upon participation confirmation)

SECTORS:

Aluminum

Oil & Gas

Renewable Energy

Fishing

Mining

Wind Energy

Press and promotion:

- ◆ Your company will be mentioned at various social events of EVENPa.
- ◆ A personalized digital invitation for the event, with your logo to invite your clients
- ◆ A scheduled module in the Auditorium for commercial/institutional presentation
- ◆ A logo in the EVENPa2025 Newsletter during the month of the event
- ◆ Ten 30-second video screenings daily.
- ◆ Publication of your company's material on our social media (FB, TW, Lin)



CIMA
PATAGONIA

Platinum sponsor

EVENPa
2025

A booth with the following features:

- ◆ 8 meters
- ◆ Paneling
- ◆ Basic lighting spot
- ◆ Access to electricity, according to the official event regulations

EVERYTHING LISTED FOR
U\$9.600

The presence of your company's logo in:

- ◆ The entrance sign to the event
- ◆ The welcome banners at the entrance / Opening and closing ceremonies / Auditoriums
- ◆ The accreditation area sign
- ◆ The table centerpieces for Business Rounds
- ◆ Event folders and printed materials distributed during the event
- ◆ The social media profile of EVENPa2025
- ◆ All communications from EVENPa2025 (Advertising)
- ◆ The press background
- ◆ Footer of the EVENPa2025 email
- ◆ The event's website (available upon participation confirmation)

Press and promotion:

- ◆ Your company will be mentioned at various social events of EVENPa.
- ◆ A personalized digital invitation for the event with your logo to invite your clients
- ◆ A time slot in the Auditorium for a commercial/institutional presentation
- ◆ A logo in the EVENPa2025 Newsletter during the month of the event
- ◆ Eight 30-second video screenings daily.
- ◆ Publication of your company's material on our social media (FB, TW, Lin)



CIMA
PATAGONIA

Golden sponsor

EVENPa
2025

A booth with the following features:

- ◆ 6 meters
- ◆ Paneling
- ◆ Basic lighting spot
- ◆ Access to electricity, according to the official event regulations

The presence of your company's logo in:

- ◆ The entrance sign to the event
- ◆ The welcome banners at the entrance / Opening and closing ceremonies / Auditoriums
- ◆ The accreditation area sign
- ◆ Event folders and printed materials distributed during the event
- ◆ All communications from EVENPa2025 (Advertising)
- ◆ The press background
- ◆ Footer of the EVENPa2025 email
- ◆ The event's website (available upon participation confirmation)

Press and promotion:

- ◆ Your company will be mentioned at various social events of EVENPa.
- ◆ A personalized digital invitation for the event with your logo to invite your clients
- ◆ A logo in the EVENPa2025 Newsletter during the month of the event
- ◆ Six 30-second video screenings daily.
- ◆ Publication of your company's material on our social media (FB, TW, Lin)

EVERYTHING LISTED FOR
U\$6.400

Silver sponsor

EVENPa
2025

A both with the following features:

- ◆ 4 meters
- ◆ Paneling
- ◆ Basic lighting spot
- ◆ Access to electricity, according to the official event regulations

The presence of your company's logo in:

- ◆ The entrance sign to the event
- ◆ The welcome banners at the entrance / Opening and closing ceremonies / Auditoriums
- ◆ The accreditation area sign
- ◆ Event folders and printed materials distributed during the event
- ◆ The EVENPa2025 social media profile.
- ◆ All communications from EVENPa2025 (Advertising)
- ◆ The event's website (available upon participation confirmation)

Press and promotion:

- ◆ Your company will be mentioned at various social events of EVENPa.
- ◆ A personalized digital invitation for the event with your logo to invite your clients
- ◆ Four 30-second video screenings daily.
- ◆ Publication of your company's material on our social media (FB, TW, Lin)

EVERYTHING LISTED FOR
U\$3.200

Partner sponsor

EVENPa
2025

EVERYTHING LISTED FOR

U\$1.200

The presence of your company's logo in:

- ◆ The welcome banners at the entrance
- ◆ The accreditation area sign
- ◆ Event folders and printed materials distributed during the event
- ◆ The event's website (available upon participation confirmation)

Press and promotion:

- ◆ Two 30-second video screenings daily.
- ◆ A personalized digital invitation for the event with your logo to invite your clients
- ◆ A distribution of your presentation in JPG or HTML format to our entire database
- ◆ Publication of your company's material on our social media (FB, TW, Lin)
- ◆ Listing in the digital exhibitors' directory



CIMA
PATAGONIA

Executive sponsor

EVENPa
2025

COST PER PROMOTIONAL
ACTION

U\$990

- ◆ Entrance Sector Sponsorship for Auditoriums: Vinyl or printed canvas graphics approximately 4 m² + logo on the EVENPa website.
- ◆ Branding on 5 EVENPa Ambient Banners: Size 2 x 0.6 m - Locations: Blue, Ocher, and Gray Pavilions + logo on the EVENPa website.
- ◆ Central Stage Sponsorship: Blue Pavilion (graphics 1.00 m x 0.40 m x 4 units) + logo on the EVENPa website.
- ◆ Exterior Perimeter Flags: 1.00 m x 1.40 m (only available in a pack of 10 units) + logo on the EVENPa website.
- ◆ Traffic and Parking Direction Flag: (only available in a pack of 6 units x 4) + logo on the EVENPa website.
- ◆ Conference Program Sponsorship: Projection or banner plate at the start of each activity + logo on the EVENPa website.
- ◆ Location Map Board Sponsorship: (Only 2 units available) + logo on the EVENPa website.
- ◆ Sponsorship of Accreditation Wristbands: + logo on the EVENPa website.
- ◆ Sponsorship of Event Folders: + logo on the EVENPa website.
- ◆ Sponsorship of Notepads: + logo on the EVENPa website.
- ◆ Sponsorship of Pens: + logo on the EVENPa website.
- ◆ Video Sponsorship: 10 projections of 30 seconds duration + logo on the EVENPa website.

All actions include:

A personalized digital invitation for the event with your logo to invite your clients.

Production/printing, except for audiovisual pieces that must be provided by the contracting company.

In no case is graphic and/or audiovisual design included.



**CIMA
PATAGONIA**